

Message Text

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PAGE 01 TAIPEI 00771 040423Z

17

ACTION CU-03

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R 040350Z FEB 76

FM AMEMBASSY TAIPEI

TO SECSTATE WASHDC 8405

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EO 11652 NA

TAGS SCUL

SUBJECT: PERFORMING ARTIST: GOLDEN STATE RODEO CO.

REF: TAIPEI 6474-C

1. POST IN RECEIPT OF LETTER FROM COTTON ROSSER, V.P., GOLDEN STATE RODEO CO., 113 S. PLAZA, BRAWLEY, CALIF. 92227 (TEL 714/344/4041)

REQUESTING EMBASSY ASSISTANCE OBTAINING GROC APPROVAL TO PERFORM RODEO SHOW "SAGA OF THE WEST" IN TAIWAN. ROSSER STATES, "SINCE THIS IS US BICENTENNIAL YEAR, WE FEEL "SAGA OF THE WEST" WHICH IS ACTION DRAMA OF WESTWARD MOVEMENT COMPLETE WITH BUFFALO AND LONGHORNS, IS A MOST APPROPRIATE KID OF SHOW TO BE CONSIDERED FOR OUR CULTURAL EXCHANGE PROGRAM."

2. WITH ALL US ARTISTS PERFORMING IN ROC, WHETHER UNDER USG SPONSORSHIP OR NOT, GROC MINED REQUESTS POST SEND LETTTER ABOUT PROPOSED PERFORMANCE. WHERE PEESOO KNCE IS NOT USG-SPONSORED, THIS LETTER CONSISTS OF NON-COMMITTAL, PRO FORMA STATEMENT THAT POST HAS NO OBJECTION TO PROPOSED PERFORMANCE. THIS FORMALITY REQUIRED TO OBTAIN MINED APPROVAL OF PERFORMANCE AND IS THE ASSISTANCE THAT ROSSER REQUESTS OF POST.

3. IN CASE OF "SAGA OF THE WEST," ROSSER APPARENTLY INTENDS BILL SHOW AS BICENTENNIAL ATTRACTION AND WE EXPECT INHERENTLY AMERICAN NATURE OF SHOW TO LEAD VIEWERS TO REGARD IT AS REPRESENTATIVE OF THE AMERICAN EXPERIENCE. ACCORDINGLY, PRIOR TO POST
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PAGE 02 TAIPEI 00771 040423Z

COMPLIANCE WITH ROSSER

REQUEST FOR ASSISTANCE, REQUEST DEPARTMENT CHECK AVAILABLE SOURCES TO DETERMINE WHETHER THERE ANY INFORMATION ON GARDEN STATE RODEO CO. OR "SAGA OF THE WEST" SHOW TO INDICATE PERFORMANCE IN TAIWAN WOULD BE IN POOR TASTE OR OTHERWISE CONTRARY TO US INTERESTS.

4. ROSSER LETTER STATES HE "NEGOTIATING WITH HOWARD WONG REPRESENTING MR. S.K. WANG, PRESIDENT, CHIEN KANG INDUSTRIES" REGARDING LOCAL SPONSORSHIP OF "SAGA OF THE WEST."

5. POST HAS NO INFORMATION REGARDING RELIABILITY OF HOWARD WONG. HOWEVER, HE HAS TOLD EMBOFFS HE INTENDS DISASSOCIATE SELF FROM S.K. WANG OF CHIEN KANG INDUSTRIES AND TO ATTEMPT SPONSOR "SAGA OF THE WEST" TAIWAN PERFORMANCES INDEPENDENTLY.

6. REGARDING S.K. WANG, WE REQUEST DEPARTMENT ADVISE ROSSER BY PHONE THAT POST EXPERIENCE WITH WANG INDICATES HE PROVEN DIFFICULT TO WORK WITH IN PREVIOUS INSTANCES WHERE HE SPONSORED APPEARANCES BY FOREIGN PERFORMERS IN TAIWAN. SPECIFIC INSTANCES CITED IN REFTEL PARA 3, 4, AND 5.

7. SUGGEST DEPARTMENT ADDITIONALLY ADVISE ROSSER THAT CHIEN KANG INDUSTRIES CURRENTLY INVOLVED IN LITIGATION OVER REPAYMENT OF \$526,000 LOAN TO TAIPEI'S BANK OF COMMUNICATIONS. TAIPEI JAN 7 AND 9 NEWSPAPERS REPORTED CHIEN KANG PROPERTIES BEING SEIZED BY TAIPEI DISTRICT COURT AND TO BE AUCTIONED OFF TO REPAY LOAN. NEWSPAPER ARTICLES NOTED FIRM'S PROPERTIES WORTH TWICE ITS INDEBTEDNESS SO IT POSSIBLE FIRM WILL REMAIN IN BUSINESS FOLLOWING SETTLEMENT OF LITIGATION.

8. DECLASSIFY JANUARY 31, 1977.
POPPLE

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